



# International Service

Successful worldwide cooperation from Berlin

Berlin is Germany's most international city and the ideal location for global activities. With its own business representative offices in the People's Republic of China (Beijing) and in the United States of America (New York City), Berlin is also well positioned in the two most important non-European sales markets.

Use the Business International Package as the basis for a personal consultation with our Area Managers, who will offer you individual and bundled service from a single source.

**Business representation in China**



**Business representation in the US**



## What is part of the International Service?

Are you looking for international cooperation opportunities, support with brand entry, or possibilities for internationalization promotion? We offer you access to the largest SME network in the world, the Enterprise Europe Network, we provide you with our network contacts to companies and institutions – both in Europe and around the world. Through international trade fairs and delegation trips, we offer one-stop support focused on industries and regions. Foreign business delegations receive support from our delegation and VIP service in planning and implementing their visit programs in Berlin.

## Join us!

Abroad, you can present your company as part of our international joint trade fair participations under the umbrella of the strong Berlin brand or take part in selected trips, some of which are politically accompanied. You will also meet potential international business partners at international cooperation exchanges, with business delegations, or as part of our startup activities with other startup cities around the world.



# International Service

Our service for you

## International Cooperation Opportunities

Information on international cooperation opportunities in Europe and around the world

Contacts with potential technology and research partners

Presentation and research of cooperation requests in databases of the international SME network Enterprise Europe Network (EEN)

Access to international matchmaking events

Direct contact for Berlin companies in China and the US

## Cooperation Partners

Participation in international trade fairs at home and abroad via the Berlin-Brandenburg trade fair program

Information on trade fairs worldwide and on trade fair appearances of the German Federal Government

Selected international delegation trips for Berlin companies

Meetings with international business delegations in Berlin

VIP and delegation service offers

## Internationalization Funding

Foreign trade promotion for Berlin companies via the Program for Internationalization

Federal funding programs for foreign trade

EU funding and international calls with a focus on Horizon Europe

Information on EU-wide tenders

